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Insignia Financial bolsters responsible investing capability

New Head of Responsible Investing appointment to strengthen investment offering

Insignia Financial Ltd (“Insignia Financial”) has announced a new appointment within its Investment Management team. Mr James Tayler has been appointed as Head of Responsible Investing, further strengthening Insignia Financial’s Responsible Investing capability.

In this newly created role, Mr Tayler will be accountable for facilitating a high quality and constantly evolving Responsible Investing strategy across all investment capabilities. He will focus on driving the development and articulation of Insignia Financial’s position in key areas such as identifying and managing ESG risks and opportunities, maximising the effectiveness of engagement with managers and companies, and will have a strong focus on climate change, modern slavery, and governance. This role will also be integral in helping the organisation improve the way it communicates its responsible investment actions.

Mr Tayler has almost 30 years of global experience in investment management with a strong focus on developing and implementing the integration of ESG considerations into investment processes. He will be based in Sydney and will report to Dan Farmer, Insignia Financial’s Chief Investment Officer.

Commenting on the appointment, Mr Farmer said, “We are excited to welcome James and all the industry experience he brings with him to the team. He will support the development of our Responsible Investing capabilities across the business, building on the robust framework our investment teams already have in place.”

Mandy Mannix, GM Asset Management Distribution added, “This is a hugely important focus area for Insignia Financial as an investment business as well as something that is of keen interest for all our clients, both those in the super funds as well as those using our wide range of investment options. Having James on the team will allow us to better showcase the ‘ESG’ focus that already exists, while also ensuring our approach remains relevant and contemporary.”

Mr Farmer stated, “At Insignia Financial, we believe integrating ESG factors into our investment process helps to manage risks and identify opportunities for our investors. Consideration of these factors needs to be an integral aspect of any investment process. With James leading our ESG approach, we are well placed to deliver sustainable investment opportunities and outcomes for our clients.”

Funds under management for Insignia Financial was \$96.9 billion as at 31 March 2022.

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About Insignia Financial Ltd

Insignia Financial has been helping Australians secure their financial future since 1846. During that time, we have grown substantially to become one of the largest groups in the financial services industry.

Insignia Financial provides advisers and their clients with the following services:

- **Platforms** for advisers, their clients and hundreds of employers in Australia;
- **Advice** services via our extensive network of financial advisers; and
- **Asset Management** products that are designed to suit any investor's needs.

Further information about Insignia Financial can be found at www.insigniafinancial.com.au