

ASX release - 20 February 2025

#### Insignia Financial Investor and Analyst Pack and Book

Insignia Financial today releases its Investor and Analyst Pack – a detailed template for presenting Insignia Financial's corporate financial information. This financial information covers the six months ended 31 December 2024 (1H25), the comparative period 1H24 and 2H24 in a half-on-half view.

Included with the Pack is the Investor and Analyst Book, which provides an overview of Insignia Financial's business reporting segments and additional details on the composition of segments and material drivers of gross margin and profitability.

An excel version of Insignia Financial's Analyst and Investor Pack will be available online at https://www.insigniafinancial.com.au/shareholders/performance-and-reporting/reports-and-results

This announcement was approved for release by the Board of Insignia Financial Ltd.



# Insignia Financial Investor & Analyst Book 1H25

Thursday, 20 February 2025



# **Group Overview**

# **Executive Team**

Scott Hartley   Chief Executive Officer	Adrianna Bisogni   Group Company Secretary
David Chalmers   Chief Financial Officer	Lawrence Hastings   Chief Legal Officer
Renee Howie   Chief Customer Officer	Damien O'Donnell   Chief Technology Officer
Liz McCarthy   CEO MLC Expand	Anvij Saxena   Chief Risk Officer
Garry Mulcahy   CEO MLC Asset Management	Jason Sommer   Chief Operating Officer
Dave Woodall   CEO Superannuation	Mel Walls   Chief People Officer



# About Insignia Financial

Over 175 years of helping Australians secure their financial wellbeing

1.5+ million

Australians served

200 salaried advisers<sup>1</sup> Largest employed advice network

20% of ASX50 served Leading workplace super provider to multinational employers

\$326.8 billion

Funds Under Management & Administration (FUMA)<sup>2</sup>



Four complementary, individually strong wealth businesses competitive in their respective markets, that together generate more value for customers and shareholders



Includes advisers actively providing advice (excludes individuals who are listed as Authorised Representatives on the Financial Advice Register (FAR) per ASIC, but do not

Closing FUMA as at 31 December 2024

### **Business Overview**

Four individually strong businesses, earning the right to serve internal and external customers and creating value together

External customers External customers External customers Asset Management Advice Wrap Portfolio construction Shadforth Single asset Bridges Master Trust capabilities Advice referrals External Internal



~20% of revenue from group collaboration<sup>1</sup>



Breadth of customer and adviser insights



Shared wealth knowledge and expertise



Shared infrastructure cost efficiencies



# FY26-30 Strategy and Vision



#### Our 2030 vision:

Insignia Financial will be Australia's leading and most efficient wealth management company by 2030.

The breadth and expertise of our competitive businesses deliver innovative, quality outcomes for customers, driving double-digit earnings growth for shareholders.

Our brands are trusted by customers, we are respected by industry stakeholders and celebrated by our talented people as a great place to work.

	Advice	Master Trust	Wrap	Asset Management
Initiatives	<ul> <li>Advice efficiency</li> <li>Grow advisers and the clients they serve</li> </ul>	<ul> <li>Repricing</li> <li>Simplification</li> <li>Extend scalable advice</li> <li>Digital direct channel</li> <li>Innovate superior customer outcomes</li> </ul>	<ul><li>ClientFirst servicing</li><li>Adviser efficiency</li><li>Innovate superior customer outcomes</li></ul>	<ul> <li>Extend multi-manager into new structures</li> <li>Accelerate unlisted capabilities</li> </ul>
Enablers		Continuous co	ost excellence	
Aspiration .		Al-enabled organisation	High performance culture	
Tion	Double digit earning	ngs growth 💍 Q1 cost to serve	Q1 Customer NPS	1 Employee engagement





Segments

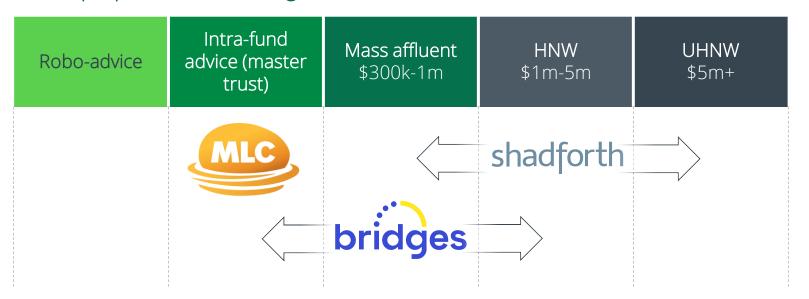
### Advice

#### Employed businesses

Shadforth: Advisers providing comprehensive, more complex 'whole-of-wealth' advice and portfolio management targeting higher net worth clients

**Bridges:** Advisers providing holistic goals-based advice targeting mass affluent clients

#### Advice proposition across segments





### Key Business Drivers

#### Net revenue

Generated from Adviser Service Fees (ASF) majority are charged as a fixed fee, some of Shadforth's clients are charged a combination of fixed fees and asset-based fees

#### Expenses

Advisers are paid a salary plus discretionary bonus.

Support services for advisers: Technology, Business Support, Compliance, Research and Marketing, Technical Services and Professional Development.



# Wrap

#### Channels

**Workplace:** Wrap superannuation offering provided through employer partnerships

**Advised:** Adviser investment, administration, reporting and workflow technology platform

Platform Connect: White labelled platform offering

#### Adviser and Client service models

#### AdviserFirst

#### Premium service offering

- ~500 managed funds, listed investments, ETFs, TDs, managed accounts
- Service offered across phone, email, chat
- Technical support, dedicated BDM and training teams

#### ClientFirst

#### First-call resolution philosophy

- Payments typically made in < 60 seconds</li>
- Clients never out of the market for managed funds trading
- Security and Fraud automated detection triggers
- Two product solutions, link 8 family accounts and save on admin fees



### Key Business Drivers

#### Net revenue

Generated from administration fees and impacted by fee tiering and capping

Costs paid to outsourced product administrators i.e. Macquarie, HUB24 are also captured within net revenue

#### Expenses

People costs and technologies, relating to the following functions:

- Administration
- Product, distribution and marketing
- Risk and governance



### **Master Trust**

Channels

Workplace: Superannuation provided through employer partnerships

Advised: Superannuation and pension products distributed through advisers

Direct: Direct member acquisition channel and engagement model

Personal: Previously employer-sponsored members

Investment/Non-Super: Non-superannuation investment master trust

#### **Current State**

4 Master Trust operating models
Multiple platforms, products, trustees

Cost to serve is high
Driven by duplication and complexity

Member engagement Inconsistent member experience

#### Target State (2030)

#### Reduced complexity

Single platform and simplified products with better member experience

#### Highly efficient cost to serve

Targeting net cost reductions in base operating expenses; enabling competitive fees for members

#### Member outcomes

Industry leading service outcomes for Members, Employers and Advisers



### Key Business Drivers

#### Net revenue

Generated from administration and investment fees; and impacted by fee tiering and capping, discounting for larger Workplace super plans, and business mix of investment options

#### Expenses

People costs and technologies, relating to the following functions:

- Administration
- Product, distribution and marketing
- Risk and governance



# Asset Management

#### Channels

Multi Asset: Portfolio management and construction for diversified multi-asset and multi-manager investment solutions which include flagship retail offerings MLC Multi Active, MLC Multi Series, MLC Managed Accounts, MLC Inflation Plus and MLC Index Plus

**Direct Capability | Single Asset:** Asset class specific investment management across Australian equities, Australian Fixed Income, Global Equities, Private Equity, Alternatives and Unlisted Property

#### Total Assets Managed

In addition to the \$95.4b of FUM directly recognised in the segment, the Asset Management division manages a further \$122.5 b of multi-asset investment options. The FUM, net revenue and operating expenses in relation to the management of these investment options are recognised in the Master Trust segment.

\$b	Total
Reported Asset Management FUM	95.4
Master Trust Platform FUM	122.5
Excluded Minority Interest FUM	8.6
Total Assets Managed	226.5





### Key Business Drivers

#### Net revenue

Generated from investment fees charged on a fixed basis point of Funds Under Management (FUM).

Can be impacted by changes in the underlying cost to manufacture in Multi-Asset Portfolio Construction.

Can include performance fees from certain Direct Asset Management Capabilities.

#### Expenses

Largely relates to people costs of the investment teams and supporting product, distribution and services teams.

Other non-people costs include investment data subscriptions, manager research fees, research house rating fees and investment platform fees.

# **Channel Overview**

Channel	Description	Products
Master Trust	(Superannuation)	
Workplace	Superannuation provided through employer partnerships	Plum Corporate, Masterkey Business Super, Smart Choice Employer, ANZ Super Advantage
Advised	Superannuation and pension products distributed through advisers	OneAnswer Frontier and Legacy, Masterkey Super and Pension, Optimix Super
Direct	Direct member acquisition channel and engagement model	Smart Choice Retail
Personal	Previously employer-sponsored members	Plum Personal, Plum retirement income and Masterkey Personal Super
Investment/ Non-Super	Non-superannuation investment master trusts	All Master Trust investment variants, legacy P&I (investment bonds)
Wrap		
Workplace	Wrap superannuation offering provided through employer partnerships	IOOF Employer Super, IOOF Personal Super and Pension
Advised	Adviser investment, administration, reporting and workflow technology platform	Expand Essential, Extra Super and IDPS, Shadforth Portfolio Service Super and IDPS
Platform Connect	White labelled platform offering	Rhythm, Grow and Oasis (Super & IDPS); and Bendigo Super





# Data Pack

#### **Group Result - Key Measures**

Group result. Rey medicares					
Totals subject to rounding.	1H24	2H24	1H25	1H25 v	11124
UNPAT (\$m)	95.5	121.1	124.3	28.8	30.2%
Statutory NPAT (\$m)	(49.9)	(135.4)	(16.8)	33.1	66.3%
FUMA	(1010)	(10011)	(1010)		
Closing FUMA (\$b)	300.6	311.3	326.8	26.2	8.7%
Average FUMA (\$b)	294.6	307.8	320.0	25.4	8.6%
Net Flows (\$b)	(1.9)	(1.5)	1.2	3.2	n/m
EPS	( - /	( - /			
UNPAT EPS (cents per share)	14.4	18.2	18.6	4.2	29.2%
Basic EPS (cents per share)	(7.5)	(20.3)	(2.5)	5.0	66.6%
Diluted EPS (cents per share)	(7.5)	(20.3)	(2.5)	5.0	66.6%
Dividends	, ,	, ,	` ,		
Ordinary dividends declared (\$m)	62.0	-	-	(62.0)	(100.0%)
Ordinary dividends declared (cents per share)	9.3	-	-	(9.3)	(100.0%)
Special dividends declared (\$m)	-	-	-	` -	n/m
Special dividends declared (cents per share)	-	-	-	-	n/m
Payout ratio	64.9%	NA	NA	-	n/m
Share Price					
Opening share price	\$2.82	\$2.34	\$2.29	(0.5)	(18.8%)
Closing share price	\$2.34	\$2.29	\$3.55	1.2	51.7%
Total shareholder return	(\$0.39)	(\$0.05)	\$1.26	1.6	n/m
Total shareholder return (%)	(13.7%)	(2.1%)	55.0%	68.7%	n/m
Ratios					
Net revenue margin	47bps	46bps	44bps	(3bps)	
EBITDA margin	12bps	13bps	14bps	2bps	
Cost to income	74.5%	70.8%	68.3%	(6.2%)	
Return on equity	8.4%	11.4%	12.1%	3.7%	

#### **Underlying Group Result - P&L Summary**

Revenue shown inclusive of Other Revenue and Equity Accounted Profits Totals subject to rounding

	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Revenue	958.4	950.1	799.0	(159.4)	(16.6%)
Direct Costs	(262.7)	(253.0)	(93.2)	169.5	64.5%
Net Revenue	695.7	697.1	705.8	10.1	1.5%
Operating Expenses	(518.1)	(493.4)	(482.2)	35.9	6.9%
Net Interest	(14.7)	(15.6)	(20.5)	(5.8)	(39.5%)
Net Non-cash	(23.7)	(24.6)	(27.1)	(3.4)	(14.3%)
Income Tax Expense/Non-controlling Interest	(43.7)	(42.4)	(51.7)	(8.0)	(18.3%)
UNPAT	95.5	121.1	124.3	28.8	30.2%

#### Underlying Group Result - P&L Detail

Totals subject to rounding.

Totals subject to founding.	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Net Revenue					
Management and service fees revenue	942.1	922.3	775.4	(166.7)	(17.7%)
Share of Associates	5.0	5.7	3.5	(1.5)	(30.0%)
Service fees and other direct costs	(262.7)	(253.0)	(93.2)	169.5	64.5%
Other revenue	11.3	22.1	20.1	8.8	77.9%
Total Net Revenue	695.7	697.1	705.8	10.1	1.5%
Operating Expenses					
Salaries and related employee expenses	(356.5)	(352.4)	(333.8)	22.7	6.4%
Information technology costs	(88.7)	(65.9)	(78.0)	10.7	12.1%
Professional fees	(27.5)	(24.9)	(25.1)	2.4	8.7%
Marketing	(3.0)	(8.7)	(5.2)	(2.2)	(73.3%)
Office support and administration	(30.0)	(28.3)	(27.9)	2.1	7.0%
Occupancy related expenses	(6.5)	(9.0)	(8.2)	(1.7)	(26.2%)
Travel and entertainment	(3.3)	(2.3)	(3.1)	0.2	6.1%
Other	(2.6)	(1.9)	(0.9)	1.7	65.4%
Total Operating Expenses	(518.1)	(493.4)	(482.2)	35.9	6.9%
Net Interest					
Finance income	16.5	16.5	13.1	(3.4)	(20.6%)
Finance costs	(31.2)	(32.1)	(33.6)	(2.4)	(7.7%)
Total Net Interest	(14.7)	(15.6)	(20.5)	(5.8)	(39.5%)

#### Underlying Group Result - P&L Detail (Continuing Operations)

Totals subject to rounding.

	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Net non cash					
Share based payments expense	(2.2)	(1.7)	(4.0)	(1.8)	(81.8%)
Depreciation of property, plant and equipment	(20.2)	(21.6)	(22.5)	(2.3)	(11.4%)
Amortisation of intangible assets	(1.3)	(1.3)	(0.4)	0.9	69.2%
Impairment expense		=.	(0.2)	(0.2)	n/m
Total Net non cash	(23.7)	(24.6)	(27.1)	(3.4)	(14.3%)
Income Tax	(43.7)	(42.4)	(51.7)	(8.0)	(18.3%)
Underlying NPAT	95.5	121.1	124.3	28.8	30.2%

#### Master Trust - Key Measures

Totals subject to rounding.

FY24 comparisons represent the restated pro forma segments

_	1H24	2H24	1H25	1H25 v 1	H24
Segment UNPAT (\$m)	68.2	85.2	90.6	22.4	32.8%
Closing FUAdm (\$b)	123.3	127.6	132.3	9.0	7.3%
Average FUAdm (\$b)	120.4	126.0	130.7	10.3	8.6%
Net flows (\$b)	(1.5)	(8.0)	(1.4)	0.0	2.1%
Net revenue (\$m)	342.5	351.0	372.8	30.3	8.8%
Net revenue margin	57bps	56bps	57bps	(0bps)	
Cost to serve	40bps	36bps	36bps	(4bps)	

#### Master Trust - P&L

Segment results include inter-segment revenues and expenses eliminated on consolidation.

Totals subject to rounding.

	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Net Revenue					
Management and service fees revenue	389.7	394.2	393.1	3.4	0.9%
Other Revenue	5.4	8.1	21.8	16.4	large
Share of Associates	-	-	-	-	n/m
Service fees and other direct costs	(52.6)	(51.3)	(42.1)	10.5	20.0%
Total Net Revenue	342.5	351.0	372.8	30.3	8.8%
Operating Expenses	(244.3)	(228.5)	(239.2)	5.1	2.1%
Segment EBITDA	98.2	122.5	133.6	35.4	36.0%
Net Interest					<u> </u>
Finance income	10.3	10.3	8.7	(1.6)	(15.5%)
Finance costs	(1.2)	(1.0)	(1.6)	(0.4)	(33.3%)
Total Net Interest	9.1	9.3	7.1	(2.0)	(22.0%)
Net non cash					
Share based payments expense	(0.7)	(0.5)	(0.9)	(0.2)	(28.6%)
Depreciation of property, plant and equipment	(7.8)	(8.7)	(10.1)	(2.3)	(29.5%)
Amortisation of intangible assets	(1.1)	(1.1)	(0.2)	0.9	81.8%
Impairment expense		-	(0.1)	(0.1)	n/m_
Total Net non cash	(9.6)	(10.3)	(11.3)	(1.7)	(17.7%)
Income Tax	(29.5)	(36.3)	(38.8)	(9.3)	(31.5%)
Segment UNPAT	<u>68.2</u>	85.2	90.6	22.4	32.8%

#### Wrap - Key Measures

Totals subject to rounding.

FY24 comparisons represent the restated pro forma segments

	1H24	2H24	1H25	1H25 v	1H24
Segment UNPAT (\$m)	32.1	33.3	39.7	7.6	23.7%
Closing FUAdm (\$b)	91.8	94.4	99.1	7.2	7.9%
Average FUAdm (\$b)	87.6	93.5	97.7	10.1	11.5%
Net flows (\$b)	1.3	(0.6)	0.6	(0.7)	(54.4%)
Net revenue (\$m)	138.7	136.6	142.5	3.8	2.7%
Net revenue margin	31bps	29bps	29bps	(3bps)	
Cost to serve	20bps	18bps	16bps	(4bps)	

#### Wrap - P&L

Segment results include inter-segment revenues and expenses eliminated on consolidation.

Totals subject to rounding.

	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Net Revenue					
Management and service fees revenue	147.5	150.1	153.0	5.5	3.7%
Other Revenue	1.1	1.3	1.9	0.8	72.7%
Share of Associates	-	-	-	-	n/m
Service fees and other direct costs	(9.9)	(14.8)	(12.4)	(2.5)	(25.3%)
Total Net Revenue	138.7	136.6	142.5	3.8	2.7%
Operating Expenses	(89.4)	(84.9)	(80.6)	8.8	9.8%
Segment EBITDA	49.3	51.7	61.9	12.6	25.6%
Net Interest					
Finance income	0.9	0.1	0.3	(0.6)	(66.7%)
Finance costs	(0.5)	(0.6)	(0.6)	(0.1)	(20.0%)
Total Net Interest	0.4	(0.5)	(0.3)	(0.7)	n/m
Net non cash					
Share based payments expense	(0.5)	(0.4)	(0.6)	(0.1)	(20.0%)
Depreciation of property, plant and equipment	(3.0)	(3.5)	(4.3)	(1.3)	(43.3%)
Amortisation of intangible assets	(0.1)	-	(0.1)	=	-%
Impairment expense	<del>_</del>	-	0.1	0.1	n/m
Total Net non cash	(3.6)	(3.9)	(4.9)	(1.3)	(36.1%)
Income Tax	(14.0)	(14.0)	(17.0)	(3.0)	(21.4%)
Segment UNPAT	32.1	33.3	39.7	7.6	23.7%

#### Advice - Key Measures

Totals subject to rounding.

FY24 comparisons represent the restated pro forma segments

	1H24	2H24	1H25	1H25 v 1	H24
Segment UNPAT (\$m)	8.0	7.6	11.8	3.8	47.5%
Net revenue (\$m)	74.7	75.3	78.0	3.3	4.4%
Cost to income	79.3%	80.7%	73.2%	(6.0%)	

### Advice - P&L Totals subject to rounding.

rotals subject to rounding.	1H24	2H24	1H25	1H25 v	1H24
	\$m	\$m	\$m	\$m	%
Net Revenue		•			
Management and service fees revenue	75.7	76.6	79.4	3.7	4.9%
Other Revenue	-	-	-	-	n/m
Share of Associates	-	0.2	(0.1)	(0.1)	n/m
Service fees and other direct costs	(1.0)	(1.5)	(1.3)	(0.3)	(30.0%)
Total Net Revenue	74.7	75.3	78.0	3.3	4.4%
Operating Expenses	(59.2)	(60.8)	(57.1)	2.1	3.5%
Segment EBITDA	15.5	14.5	20.9	5.4	34.8%
Net Interest					
Finance income	0.2	0.3	0.3	0.1	50.0%
Finance costs	(0.4)	(0.5)	(0.4)	-	-%
Total Net Interest	(0.2)	(0.2)	(0.1)	0.1	50.0%
Net non cash					
Share based payments expense	(0.3)	(0.2)	(0.5)	(0.2)	(66.7%)
Depreciation of property, plant and equipment	(3.5)	(3.5)	(3.2)	0.3	8.6%
Amortisation of intangible assets	-	-	-	-	n/m
Impairment expense	<u> </u>	-	(0.2)	(0.2)	n/m
Total Net non cash	(3.8)	(3.7)	(3.9)	(0.1)	(2.6%)
Income Tax	(3.5)	(3.0)	(5.1)	(1.6)	(45.7%)
Segment UNPAT	8.0	7.6	11.8	3.8	47.5%

#### Asset Management - Key Measures

Totals subject to rounding.

FY24 comparisons represent the restated pro forma segments

1H24 2H24 1H25 1H25 v 1H24 Segment UNPAT (\$m) 30.2 33.9 42.2 12.0 39.7% Closing FUM (\$b) 85.5 89.4 95.4 9.9 11.6% Average FUM (\$b) 86.6 88.4 91.7 5.0 5.8% Net flows (\$b) 2.1 3.8 (1.8)(0.2)n/m Net revenue (\$m) 105.4 104.6 111.9 6.5 6.2% Net revenue margin 24bps 24bps 24bps 0bps Cost to Serve 13bps 14bps 11bps (3bps)

1H24

2H24

1H25

1H25 v 1H24

#### Asset Management - P&L

Segment results include inter-segment revenues and expenses eliminated on consolidation.

Totals subject to rounding.

	\$m	\$m	\$m	\$m	%
Net Revenue	<del>*****</del>	¥	<del>*****</del>	<del></del>	
Management and service fees revenue	131.6	138.0	144.5	12.9	9.8%
Other Revenue	-	-	0.1	0.1	n/m
Share of Associates	5.0	5.5	3.5	(1.5)	(30.0%)
Service fees and other direct costs	(31.2)	(38.9)	(36.2)	(5.0)	(16.0%)
Total Net Revenue	105.4	104.6	111.9	6.5	6.2%
Operating Expenses	(61.9)	(56.7)	(50.6)	11.3	18.3%
Segment EBITDA	43.5	47.9	61.3	17.8	40.9%
Net Interest					
Finance income	0.4	0.5	0.1	(0.3)	(75.0%)
Finance costs	(0.4)	(0.4)	(0.4)		-%_
Total Net Interest	-	0.1	(0.3)	(0.3)	n/m
Net non cash					
Share based payments expense	(0.4)	(0.2)	(0.5)	(0.1)	(25.0%)
Depreciation of property, plant and equipment	(1.8)	(1.9)	(1.7)	0.1	5.6%
Amortisation of intangible assets	-	(0.1)	-	-	n/m
Impairment expense		-			n/m
Total Net non cash	(2.2)	(2.2)	(2.2)	-	-%
Income Tax	(11.1)	(11.9)	(16.6)	(5.5)	(49.5%)
Segment UNPAT	30.2	33.9	42.2	12.0	39.7%

#### Corporate - P&L

Totals subject to rounding.

FY24 comparisons represent the restated pro forma segments

1.21 companions represent the received pro-terms obgine no	1H24		1H25	1H25 v	1H24	
	\$m	\$m	\$m	\$m	%	
Net Revenue						
Management and service fees revenue	197.6	163.4	5.4	(192.2)	(97.3%)	
Other Revenue	4.8	12.7	(3.7)	(8.5)	n/m	
Share of Associates	-	-	0.1	0.1	n/m	
Service fees and other direct costs	(168.0)	(146.5)	(1.2)	166.8	99.3%	
Total Net Revenue	34.4	29.6	0.6	(33.8)	(98.3%)	
Operating Expenses	(63.3)	(62.5)	(54.7)	8.6	13.6%	
Segment EBITDA _	(28.9)	(32.9)	(54.1)	(25.2)	(87.2%)	
Net Interest					-	
Finance income	4.7	5.3	3.7	(1.0)	(21.3%)	
Finance costs	(28.7)	(29.6)	(30.6)	(1.9)	(6.6%)	
Total Net Interest	(24.0)	(24.3)	(26.9)	(2.9)	(12.1%)	
Net non cash						
Share based payments expense	(0.3)	(0.4)	(1.5)	(1.2)	large	
Depreciation of property, plant and equipment	(4.1)	(4.0)	(3.2)	0.9	22.0%	
Amortisation of intangible assets	(0.1)	(0.1)	(0.1)	-	-%	
Impairment expense	-	-			<u>n/m</u>	
Total Net non cash	(4.5)	(4.5)	(4.8)	(0.3)	(6.7%)	
Total Income Tax & NCI	14.4	22.8	25.8	11.4	79.2%	
Segment UNPAT	(43.0)	(38.9)	(60.0)	(17.0)	(39.5%)	

FUMA - Group ( Continuing Operations)										
Totals subject to rounding.										
	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Opening Balance	290,574	285,307	285,102	291,296	294,974	293,110	300,564	312,294	311,339	319,597
Net Flow ex-JANA JANA Net Flow	242	(298)	659	64	(1,421)	(511)	(1,671)	190	(1,041)	2,280
Pensions	(1,602) (747)	(706)	(706)	- (782)	(926)	(872)	(868)	(994)	(970)	(929)
Market/Other	(3,160)	799	6.241	4.396	483	8.837	14,269	(151)	10,269	5,822
Closing Balance	285,307	285,102	291,296	294,974	293,110	300,564	312,294	311,339	319,597	326,770
ordering Editation	200,001	200,102	201,200	20-1,01-1	200,110	000,004	012,204	011,000	010,001	020,110
FUMA - Master Trust										
Totals subject to rounding.										
,	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Opening Balance	115,577	113,041	116,663	118,956	120,930	119,108	123,266	128,137	127,558	130,838
Net Flow	(493)	(325)	(416)	(261)	(920)	(543)	(563)	(195)	(768)	(665)
Pensions	(293)	(268)	(272)	(294)	(338)	(310)	(308)	(347)	(340)	(319)
Market/Other	(1,750)	4,215	2,981	2,529	(564)	5,011	5,742	(37)	4,388	2,441
Closing Balance	113,041	116,663	118,956	120,930	119,108	123,266	128,137	127,558	130,838	<u> 132,295</u>
<b>-1100</b>										
FUMA - Wrap										
Totals subject to rounding.										
	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
Onemine Polones	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Opening Balance Net Flow	82,651 618	81,604 58	84,651	86,582 280	88,103 (386)	86,378 1,688	91,845 (911)	95,265 358	94,425 231	97,951 363
Pensions	(454)	(438)	(37) (434)	(488)	(386) (588)	(562)	(560)	(647)	(630)	(610)
Market/Other	(1,211)	3,427	2,402	1.729	(751)	4,341	4,891	(551)	3,925	1,369
Closing Balance	81,604	84,651	86,582	88,103	86,378	91,845	95,265	94,425	97,951	99,073
<del>S</del>	- ,	- ,	,	,	,	- ,	,	- , -	. ,	,

UMA - Asset Management										
otals subject to rounding.										
	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
Opening Balance	92,346	90,662	83,788	85,758	85,941	87,624	85,453	88,892	89,356	90,808
et Flows ex JANA	117	(31)	1,112	45	(115)	(1,656)	(197)	27	(504)	2,582
ANA Net Flow farket/Other	(1,602)	- (C 042)	-	-	4 700	- (E4E)	2.020	427	1.056	2.040
	(199)	(6,843) <b>83,788</b>	858 <b>85,758</b>	138 <b>85,941</b>	1,798 <b>87,624</b>	(515)	3,636	437 <b>89,356</b>	1,956 <b>90,808</b>	2,012
losing Balance	90,662	03,700	65,756	85,941	07,024	85,453	88,892	89,356	90,808	95,402
UMA - JANA Multi-Asset										
als subject to rounding.										
	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2Q25
	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m	\$m
pening Balance	9,693	7,618	-	-	-	-	=	-	-	-
et Flow	(1,602)	-	-	-	-	-	=	-	=	-
arket/Other	(473)	-	-	-	-	-	-	-	-	-
ansitioned FUMA		(7,618)	-	-	-	-	-	-	-	-
osing Balance	7,618	-	-	-	-	-	-	-	-	-
IIIIA Birardia al Orandia a Artelia Erra (al	F1 /AFT									
UMA - Discontinued Operations - Australian Executor 1	rustees (AET	)								
tals subject to rounding.	1Q23	2Q23	3Q23	4Q23	1Q24	2Q24	3Q24	4Q24	1Q25	2025
	1Q23 \$m	2Q23 \$m	3Q23 \$m	4Q23 \$m	1Q24 \$m	2Q24 \$m	3Q24 \$m	4Q24 \$m	1Q25 \$m	2Q25 \$m
pening Balance	6,938	6,907	φiii -	φiii -	- ΨΙΙΙ -	φiii -	φIII -	φiii -	φiii -	ψIII -
et Flow	11	0,007	_	_	_	_	_	_	_	_
ensions	(6)	-	-	-	-	-	-	-	-	-
				_	_	_	_	_	_	_
arket/Other	(.50)									
arket/Other vested FUMA	(36)	(6,907)	-	-	-	-	-	_	_	_

#### Remediation - Advice

Totals subject to rounding.

Opening Balance Provisions made/(reversed)

Provisions utilised

Payments made

Program costs
Closing Balance

#### **Remediation - Product**

Totals subject to rounding.

Opening Balance

Provisions made/(reversed)

Provisions utilised

Payments made

Program costs

Closing Balance

	1H24 \$m	2H24 \$m	1H25 \$m
Π	80.5	80.7	72.3
	37.1	56.7	-
	(18.9)	(55.7)	(25.8)
	(18.0)	(9.4)	(8.0)
	80.7	72.3	38.5

2H24

\$m

52.0

140.5

(31.4)

(19.7)

141.4

1H25

\$m

141.4

(55.5)

(12.7)

73.2

1H24

\$m

68.9

35.3

(38.2)

(14.0)

52.0

#### Statement of Cash Flows

Line items have been restated in prior periods to align with the financial statement disclosures in the Half Year Report. Totals subject to rounding.

	\$m	\$m	\$m
Cash flows from operating activities	Ψιιι	Ψιιι	Ψιιι
Receipts from customers	947.5	923.5	784.4
Payments to suppliers and employees	(842.6)	(680.9)	(682.8)
Dividends from associates	4.4	5.4	4.1
Remediation costs	(90.0)	(103.4)	(103.7)
Transformation and separation costs	(111.7)	(141.8)	(112.5)
Amounts recoverable from PI insurance	-	-	3.0
Legal settlements paid	(5.6)	_	28.0
Income taxes (paid) / refunded	(1.0)	42.5	(31.8)
Net cash provided by operating activities from the statutory funds	0.4	_	-
Net cash (used in)/provided by operating activities	(98.6)	45.3	(111.3)
Cash flows from investing activities	` '		
Dividends and distributions received	0.2	0.1	-
Interest received	16.5	16.5	13.1
Net proceeds on divestment of subsidiaries	38.0	4.8	4.3
Net proceeds on divestment of associates	-	0.1	-
Net proceeds on divestment of financial assets	-	5.9	-
Net proceeds/(payments) for financial instruments	(2.2)	86.2	(14.6)
Net payments for property and equipment	(0.8)	(0.4)	(28.1)
Net proceeds/(payments) for intangible assets	-	10.7	-
Lease incentive received	=	-	19.8
Net cash (used in)/provided by investing activities	51.7	123.9	(5.5)
Cash flows from financing activities			
Drawdown of borrowings (net of borrowing costs)	121.0	40.0	158.0
Repayment of borrowings (principal)	(36.0)	(125.0)	-
Interest and other costs of finance paid	(23.1)	(27.8)	(24.6)
Repayment of lease liabilities	(19.2)	(19.3)	(23.7)
Early lease incentive received	-	3.2	-
Acquisition of treasury shares	(1.0)	(1.3)	(2.3)
Dividends paid to owners of the Company	(51.8)	(51.8)	
Net cash provided by/(used in) financing activities	(10.1)	(182.0)	107.4
Net (decrease)/increase in cash and cash equivalents	(57.0)	(12.8)	(9.4)
Cash and cash equivalents at the beginning of year	505.6	448.3	421.7
Reclassified to assets held for sale during the year	(0.3)	(13.8)	-
Effects of exchange rate changes on cash and cash equivalents	-	-	(0.5)
Cash and cash equivalents at the end of year	448.3	421.7	411.8

1H24

2H24

1H25

#### Statutory NPAT reconciliation

Totals subject to rounding.

Line items have been restated in prior periods to align with the financial statement disclosures in the Half Year Report.

The Half Year Report combines "Transformation and separation" with "Other"

	\$m	\$m	\$m
NPAT	(49.9)	(135.4)	(16.8)
Underlying net profit after tax pre-amortisation (UNPAT) adjustments:			
Transformation and separation costs	111.7	131.5	100.3
Amortisation of acquired intangibles	40.0	36.1	34.1
Legal settlement	-	-	41.3
Remediation costs	64.5	167.9	(3.0)
Other	-	25.2	14.4
Net gains on financial instruments	(12.6)	(1.4)	33.0
Income tax attributable	(58.2)	(102.8)	(79.0)
UNPAT adjustments	145.4	256.5	141.1
UNPAT	95.5	121.1	124.3

1H24

2H24

1H25

### Corporate Balance Sheet Totals subject to rounding.

rotals subject to rounting.	1H24 \$m	2H24 \$m	1H25 \$m
Assets	ΨΠ	ΨΠ	ΨΠ
Cash and cash equivalents	448.3	421.7	411.8
Receivables	273.9	269.3	360.1
Other financial assets	297.3	204.5	218.4
Current tax assets	52.8	0.7	1.5
Prepayments	42.9	40.5	39.2
Assets classified as held for sale	2.2	26.7	-
Property and equipment	124.3	109.1	210.6
Defined benefit asset	22.7	24.3	25.7
Associates	59.3	59.5	63.6
Intangible assets	2,462.1	2,424.8	2,390.2
Deferred tax assets		7.6	65.7
Total assets	3,785.8	3,588.7	3,786.8
Liabilities			
Payables	179.8	171.9	282.6
Other financial liabilities	14.3	12.2	46.5
Provisions	291.8	427.5	251.2
Liabilities associated with assets classified as held for sale	0.4	15.2	-
Lease liabilities	145.1	138.7	233.5
Borrowings	862.4	778.8	942.1
Deferred tax liabilities	62.2		
Total liabilities	1,556.0	1,544.3	1,755.9
Net assets	2,229.8	2,044.4	2,030.9
Equity Characteristics	0.045.4	0.054.0	2052.7
Share capital	3,045.4	3,054.0	3053.7
Reserves Accumulated losses	4.2	6.3	8.1
	<u>(819.3)</u> <b>2,230.3</b>	(1,015.4) <b>2,044.9</b>	(1,030.9) <b>2,030.9</b>
Total equity attributable to equity holders of the Company  Non-controlling interest	(0.5)	(0.5)	2,030.9
Total equity	2,229.8	<b>2,044.4</b>	2,030.9
rotal equity	2,229.0	2,044.4	2,030.9

#### Cash and Debt Facilities

Totals subject to rounding.

	1H24	2H24	1H25
Cash and cash equivalents	\$m	\$m	\$m
Corporate cash (\$m)	345.6	308.7	236.4
Restricted cash (ORFR) (\$m)	102.7	113.0	125.4
Restricted cash (legal settlement) (\$m)	-	-	50.0
Debt Facilities			
Total debt facilities (\$m) <sup>1</sup>	900.0	900.0	900.0
Drawn senior debt (\$m)	672.2	587.0	744.0
Senior funding headroom (\$m)	227.8	313.0	156.0
Ratios and other indicators			
Senior net debt (\$m)	326.6	278.3	507.6
SFA defined senior leverage ratio	1.5 times	1.1 times	1.7 times
Bridge to SFA defined net debt			
Simple senior net debt (above)	326.6	278.3	507.6
Excl excluded subsidiaries cash	113.8	93.1	97.4
SFA defined senior net debt	440.4	371.4	605.0

<sup>&</sup>lt;sup>1</sup>Revolving cash advance and term loan facilities only, excludes multi-option facility

#### **Ratio Calculations**

Ratio Calculations			
Totals subject to rounding.			
Line items have been restated in prior periods to align with the financial statement disclosures in the Half Year Report.	1H24	2H24	1H25
Earnings		•	_
UNPAT (\$m)	95.5	121.1	124.3
NPAT (\$m)	(49.9)	(135.4)	(16.8)
Shares			
Weighted average ordinary shares on issue (excludes Treasury shares)	662,755,523	666,210,038	668,453,504
EPS			
UNPAT EPS (cents per share)	14.4	18.2	18.6
Basic EPS (cents per share)	(7.5)	(20.3)	(2.5)
Diluted EPS (cents per share)	(7.5)	(20.3)	(2.5)
Margins			
Average FUMA (\$b)	294.6	307.8	320.0
Net revenue margin	47bps	46bps	44bps
EBITDA margin	12bps	13bps	14bps
Cost to income			
Net revenue (\$m)	695.7	697.1	705.8
Operating expenditure (\$m)	(518.1)	(493.4)	(482.2)
Cost to income	74.5%	70.8%	68.3%
Return on equity			
Average equity (\$m)	2,266.8	2,137.1	2,037.9
Days in period	184	182	184
Days in year	366	366	365
Return on equity	8.4%	11.4%	12.1%

### Segment Asset Allocations Totals subject to rounding.

	1H24	2H24	1H25
Master Trust			
Australian Equities	27%	27%	27%
International Equities	32%	35%	37%
Fixed Interest	16%	17%	15%
Cash	10%	7%	7%
Property	10%	10%	10%
Other	5%	5%	3%
Wrap			
Australian Equities	35%	36%	34%
International Equities	25%	27%	29%
Fixed Interest	19%	20%	20%
Cash	11%	10%	9%
Property	5%	4%	5%
Other	5%	3%	3%
Asset Management			
Australian Equities	16%	17%	17%
International Equities	19%	20%	19%
Fixed Interest	35%	34%	36%
Cash	6%	6%	6%
Property	10%	10%	9%
Other	13%	13%	12%

## **Important Information**

#### General and Summary Information

This presentation has been prepared by Insignia Financial Ltd ABN 49 100 103 722 (Insignia Financial). It is general information on Insignia Financial and its subsidiaries (together Insignia Financial Group) and is current as at 20 February 2025.

The information in this presentation is in summary form and is not necessarily complete. It should be read together with (i) any verbal presentation delivered on the date of this presentation (ii) Insignia Financial's condensed consolidated interim financial report for the half year ended 31 December 2024 lodged with the ASX on 20 February 2025 (Half Year Report) and (iii) any other periodic and continuous disclosure announcements of Insignia Financial that have been lodged with ASIC or released on our website <a href="https://www.insigniafinancial.com.au">www.insigniafinancial.com.au</a>.

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#### UNPAT

Underlying net profit after tax pre amortisation (UNPAT) attributable to equity holders of Insignia Financial reflect an assessment of the result for the ongoing business of the Insignia Financial Group by management and determined by the Board. UNPAT has been calculated with regard to ASIC's Regulatory Guide 230 Disclosing non-IFRS financial information and the adjustments to NPAT are set out on page 7 of the 31 December 2024 condensed consolidated interim financial report. UNPAT attributable to equity holders of Insignia Financial has not been reviewed or audited by the Group's external auditors, however the adjustments to NPAT attributable to equity holders of Insignia Financial have been extracted from the books and records that have been reviewed by the external auditor. UNPAT is disclosed as it is useful for investors to gain a better understanding of Insignia Financial results from normal operating activities.

#### Financial data and rounding

Unless stated otherwise, all figures in this presentation are unaudited and in Australian dollars. Some figures, amounts, percentages, estimates, calculations of value and fractions are subject to rounding. Accordingly, the actual calculations of these figures may differ from figures set out in this presentation. Further, some balances subject to rounding may not add consistently throughout this presentation.

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# About Insignia Financial

Tracing our origins back to 1846, today the Insignia Financial Group is a leading Australian wealth manager. Our services cover a wide range of financial needs, including:

#### Advice

Insignia Financial's employed advice businesses, Bridges and Shadforth, provide comprehensive financial advice.

#### Master Trust

As one of the largest superannuation and pension providers in Australia, we offer a number of award-winning solutions used by many of Australia's largest employers and independent advisers.

#### Wrap

We have built a strong and contemporary technology platform and remain committed to investing in technology and our services to support the changing needs of advisers and their clients

#### Asset Management

We offer access to a broad suite of investment capabilities across a range of multi-asset and single asset classes, designed to suit a wide range of investor needs and risk profiles.

Our investment management is driven by a highly skilled team of investment professionals, operating out of Australia, the USA and UK.

Further information about Insignia Financial can be found at www.insigniafinancial.com.au

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