

Media Release – Tuesday 28 January

Insignia Financial appoints Chief Technology Officer

Following the announcement of a new operating model and executive team last year, Insignia Financial has confirmed the appointment of Damien O'Donnell as Chief Technology Officer.

Commenting on the appointment, Insignia Financial CEO Scott Hartley said: "I'm excited to welcome Damien to the Insignia Financial executive team, in his first executive role.

"With more than 25 years' experience within IT and financial services, including 17 years with Insignia Financial (formerly IOOF), Damien brings to this role a deep understanding of the technology and financial services industries and will be an integral part of the execution of our FY2030 Strategy.

"Most recently Damien served as the General Manager, Wrap Technology and Operations where he led the build out of our proprietary technology and the operational teams supporting Insignia's Wrap business.

"Damien's appointment is a testament to the calibre of people we have within Insignia Financial, and our commitment to fostering and developing leaders across the business to support our ambition to be the leading and most efficient wealth management company by 2030.

"I would also like to acknowledge and thank Frank Lombardo, who has been acting in the Chief Technology Officer role, for his outstanding contribution to our business for nearly a decade. While acting in the role over the last six months, he's overseen the completion of our NAB separation and supported the transition to our new operating model."

Damien commenced in role on 6 January 2025.

Following today's announcement, the full Insignia Financial executive team consists of Scott Hartley – CEO Insignia Financial, Adrianna Bisogni – Group Company Secretary, David Chalmers – Chief Financial Officer, Lawrence Hastings – Chief Legal Officer, Renee Howie – Chief Customer Officer, Liz McCarthy – CEO MLC Expand, Garry Mulcahy – CEO MLC Asset Management, Damien O'Donnell - Chief Technology Officer, Anvij Saxena – Chief Risk Officer, Jason Sommer – Chief Operating Officer, Mel Walls – Chief People Officer, Dave Woodall – CEO Superannuation.

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About Insignia Financial Ltd

With origins dating back to 1846, today Insignia Financial is a leading Australian wealth manager. Insignia Financial provides financial advice, superannuation, wrap platforms and asset management services to members, financial advisers and corporate employers.

Further information about Insignia Financial can be found at www.insigniafinancial.com.au

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